



2010 CENSUS: IT'S IN OUR HANDS

Dear Partner:

We appreciate and applaud your continued efforts to promote the 2010 Census among your constituents. To further support you in this endeavor, we invite you to apply for the Census Bureau's Partner Support Program. Through this program, the Census Bureau will purchase customized promotional items or services (such as t-shirts, banners, stickers, magnets, water bottles, baseball caps, bags, translation, graphic design, etc.) that you can use to promote your organization's census partnership. To learn more, please refer to the [Frequently Asked Questions](#) regarding this program.

Restrictions apply. The Partner Support Program is not a grant program and funds will not be distributed directly to your organization. These one-time requests may not exceed \$3,000 in total, and may not include food or advertising.

To participate, please complete the [Partner Support Program Application](#) and include a price quote for items or services from a recommended local vendor. Vendors should be able to accept payment by credit card. All ideas are welcome. Requests will be reviewed for completeness and effectiveness in reaching hard-to-count populations. Approved applications will be processed on a first-come-first-served basis. Any questions may be directed to Laurie Butts at (617) 223-3610 or laurie.butts@census.gov.

The **deadline** to submit a complete request is **August 12**. We look forward to hearing from you and assisting your outreach efforts.

Sincerely,

Kathleen N. Ludgate
Boston Regional Director